



Barcelona, Spain

Camila Dolores Torales

GRAPHIC & UX/UI DESIGNER



Education

Masters in Creation & Development of Interactive Digital Projects

Barcelona, Spain | 2023-2024

LCI Barcelona

Content Marketing & Social Media Course

Online, Spain | 2023

Escuela De Empresa

Postgraduate in Web Design

Barcelona, Spain | 2023

EINA | University Center for Design and Art of Barcelona

Bachelor of Graphic Design

Resistencia, Argentina | 2015 - 2018

Universidad Nacional del Nordeste (National University of the Northeast).

Languages

Spanish - Native

English - Fluent (C1)

Catalan - Intermediate

Work Experience

Graphic Designer

Alpega Group | September 2024 - Present

Creation of marketing campaign assets, internal and external communication materials, editorial content and brand safeguarding.

Talent Design Internship

Alpega Group | April - August 2024

Creation of internal communication materials and collaboration on the improvement of the employee onboarding program.

UX/UI Design Internship

ThatzAd! | April - September 2023

UX/UI design, digital marketing campaigns and social media content creation.

Graphic Designer

Calificadas | 2020-2022

Overall graphic design, content creation and video editing.

Teaching Aid

UNNE - FAU | 2019-2022

Assistant teacher at Graphic Design Workshop III, FAU-UNNE.

Marketing Assistant

Atlas Grand Hotel | 2019-2020

Managing the company's image. Social media and traditional publicity management. Overseeing online booking platforms.

Blog Manager

Beauty Shop Corrientes | 2018-2019

Blog design, management and maintenance (wordpress), content planning, creation and publication.



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